

THIS CITY SLOW? CERTAINLY NOT! BOOSTERS REPLY

1000 Business Men to Boom City at "Ad" Convention Here WILL SHOW GREATNESS

Yast Industries to Be Pointed Out—"Associates of Poor Richard" Now Sought for Work

An army of 1000 business men is being marshaled by the Poor Richard Club to be convincing the 10,000 or more delegates who will attend the convention of the Associated Advertisers Clubs of the United States in this city next June that Philadelphia is not only the world's greatest workshop, but the nation's leading municipality in the United States.

They will show that Philadelphia is setting the pace for other cities in the United States in the matter of public improvement and commercial progress.

WILL SHOW VISITORS ABOUT. These 1000 business men will begin on the opening day of the convention to unfold the industrial greatness of Philadelphia. They will cover the city with big textile mills in Kensington, Baldwin, and other sections, the Diston Saw Works, Cramp's shipyards and other big industrial enterprises which have gained Philadelphia fame at home and abroad.

One of the most important functions of the big booster squad will be to impress upon the delegates the fallacy of business houses all over the United States buying Philadelphia-made goods in New York when the same goods can be bought in Philadelphia. On this point a campaign of education will be waged among the delegates, and it is believed that the movement will result in bringing hundreds of buyers to Philadelphia who formerly made their purchases in New York.

The booster squad will have still another important mission to perform. It will be up to these 1000 boosters to make the Philadelphia "glad hand" famous the country over.

The boosters are being enlisted under the lead of "Associates of Poor Richard," twenty teams of 10 men each are securing the city for volunteers to the booster squad, and Irving F. Pascall, chairman of the Publicity Campaign, Colonel Louis J. Kohl and Captain Frederick J. Joss, the other 10 teams are under Field Marshal Thomas Martindale and Captain I. R. Hiltz.

An intense rivalry has developed between the two teams in the race for "Associates of Poor Richard."

EXPLAINS BOOSTERS' MISSION. In explaining the mission of the "Associates of Poor Richard," Mr. Pascall said today:

"Advertising men are the biggest boosters in the world, and we want to give them an opportunity to talk about Philadelphia for the rest of their lives after they visit Philadelphia next June. We want to open their eyes wide and show them how much the commercial greatness of this city."

"It is our intention to yank the lid completely off and let them glimpse the wonderful machinery and organization which is applying the needs of humanity in the four corners of the earth."

"The average westerner has never heard of Kensington, Frankford or Manayunk, but after next June he is going to know all about those places through the medium of the advertising man."

"The 'Associates of Poor Richard' are going to aid the visitors in peeping into the world's greatest workshop. Some delegates are going to be shown what Philadelphia is doing in the textile, woolen, silk, locomotive and ship industries, and they are going to be impressed as to Philadelphia's importance as a publishing center."

"The 'Associates of Poor Richard' will be entitled to all privileges of the convention just the same as the delegates who come from San Francisco, Hawaii, Toronto, London, New Orleans or New York."

BIG MEN COMING. "Big men attend these conventions, big minded men, big ideal men, men who have already arrived but want to go further and do more. There are publishers, advertising men, bankers, heads of business, department store directors, big city retailers, manufacturers, job printers and others."

"Among the crowd, every business man who becomes one of the 'Associates of Poor Richard' is sure to find people who will interest him and who will be glad to swap ideas with him."

"Nearly two days of the convention will be devoted to small gatherings of men interested in some one division of sales work or advertising. Somewhere in the program of the 'Associates of Poor Richard' will be a meeting that will fit him. He will have an opportunity to go to that meeting and rub elbows with similarly interested business men from all over the country."

"There are two reasons why Philadelphia business men should join the booster movement—to help their business grow and to help their city."

"We need the personality of every wide-awake business man in the city to make a deep impression of the commercial importance of Philadelphia."

"Artists' Club 'to Celebrate' Philadelphia business men, carefully elaborated, will on tomorrow night at the first anniversary of the founding of the Associated Advertisers Clubs of the United States in Philadelphia, to be held at the Philadelphia Skating Club, 25 South Cass street. The celebration, to be known as 'A Night in Bohemia,' will be a grand affair, which will formally open the winter skating season. This will be the first skating party, every day from 8 to 10 in the evening."

CHURCH FROM WOMAN'S GIFT

Episcopalians to Build From \$100,000 Left by Mrs. H. W. Watson

A Episcopal church for the Protestant Episcopal Diocese of Philadelphia will be established on the site of the Episcopal Church of the Ascension, adjoining the southwest corner of Broad and South streets. The church will be built out of the fund of \$100,000 left by the late Mrs. H. W. Watson, wife of Congressman H. W. Watson, of Langhorne.

The establishment of the new church was settled at a meeting of the Convocation of South Philadelphia at the parish house of St. Peter's Episcopal Church, 34 and Pine streets, yesterday afternoon. Bishop Philip M. Rhinelander announced that Congressman Watson was in sympathy with the aims of his wife's bequest, and said that, after viewing a number of possible sites, the location at Broad and South streets was considered the most favorable.

STATE LABOR LEADER SAYS REPUBLICANS WILL NOT NAME ROOSEVELT

Maurer Tells President of Political Attitude of Workingmen—Socialists Oppose Preparedness Policy

WASHINGTON, Jan. 25.—James H. Maurer, president of the State Federation of Labor, who says President Wilson along with Representative London and other Socialists, today predicted that the Republican party could not nominate Taft or Roosevelt.

"It seems that the union of the Vares and Brumbaugh with the Penrose people would make Pennsylvania pretty solidly Republican," he replied, "but right now more interest is attaching to the national situation. I think the utmost care will have to be used by the Republicans in picking their nominee or they will run into the same trouble they encountered in 1912."

"For instance, I do not believe that they could nominate Roosevelt and elect him. There are too many people right around Reading that would vote against Roosevelt because they hold him responsible for putting Wilson in the White House in 1912. On the other hand, there are too many strong Roosevelt men to permit the nomination of a man like Taft. The nomination will have to be made most carefully."

"Did you advise the President about that?" he was asked.

"Good Lord, no," he laughed. "I hardly had time to tell him what I thought about preparedness, after Hillquit and London finished talking here."

Mr. Maurer told the President that the Socialists were opposed to the entire preparedness program, and that they were opposed to increasing the army and navy.

Mr. Maurer said the President at 10 o'clock, with Morris Hillquit, of New York, and Representative Alexander of Ohio, the only Socialist member of the House. The three represented the recent conference in Chicago, and were appointed to urge a conference of the neutral nations in the interests of peace. They had concluded their argument when Mr. Maurer opened the preparedness discussion with the President. So interested did President Wilson become in the matter that he asked for a copy of the report against preparedness advanced by Mr. Maurer, that the time allotted for the conference, which had been scheduled to end at 10:15 sharp, stretched for nearly 30 minutes, while Democratic Floor Leader Claude Kitchin, of the House, and other important Congressmen and Senators cooled their heels in Mr. Tully's office waiting for engagements.

Mr. Maurer told the President that the opposition of the industrial workers throughout the country did not limit itself to the private profits made out of the manufacturing and building and the building of ships. He admitted that if the Government would build all its ships and operate its own armament plants, that the opposition of the Socialists in particular and of workers in general would be lessened, but he said they were opposed to the whole armament idea.

"I told him my views, and what I believed to be the sentiment of the workers throughout Pennsylvania and the country," said Mr. Maurer, "and he listened attentively. I certainly got the impression that he was impressed by the force of them, though, of course, it is difficult to tell about that."

It was learned at the White House afterward that the reason President Wilson was so anxious to hear the arguments of the Socialists against preparedness at first hand, as he did from Mr. Maurer, was because he hoped to meet them in the speech he will make on his present tour.

EVENING LEDGER EDITORIAL ADOPTED BY SECURITY LEAGUE

Article on Preparedness Distributed in Pamphlet Form

The editorial on national preparedness which appeared in the EVENING LEDGER on January 17 has been reprinted in pamphlet form by the Philadelphia branch of the National Security League and is being scattered broadcast by the officers of the league. In all 25,000 copies of the pamphlet were printed, and up to date 5000 have been distributed in Philadelphia alone.

Robert Morris, secretary of the Philadelphia branch, distributed 2500 copies of the pamphlet while in Washington last week attending the national convention of the Security League. The editorial was entitled "Not Even a Sporting Chance."

Interest on Deposits

This Company invites the checking accounts of corporations, partnerships and individuals.

Interest at the rate of 2% is paid on daily balances of \$200 and over, and a slightly higher rate may be obtained for idle funds of substantial size when subject to notice before withdrawal.

Philadelphia Trust Company

WIVES OF DRUNKARDS URGED TO SEEK JUSTICE IN COURTS

The Rev. H. Cresson McHenry, of Old St. Paul's, Ready to Aid Distressed Women in Starting Legal Proceedings



Rev. H. Cresson McHenry

"As a social worker I am willing to give any and all women advice how to go about procuring saloon men who are ruining their husbands' lives by selling them liquor," said the Rev. H. Cresson McHenry, pastor of Old St. Paul's Protestant Episcopal Church, this morning. He was discussing the case in which Mrs. Virginia Alexander, 2625 Huntingdon street, had been awarded \$2500 from Jacob Bosch, saloonman, 2521 North 27th street, because the jury declared her husband's life had been shortened by drinks in Bosch's saloon.

"For a year and a half in our little magazine published by Old St. Paul's we have been urging women to go to court to obtain justice when they are unable to save their husbands in any other way."

"This talk about the women not being willing to go to court on account of the publicity is all foolishness," added the Rev. Mr. McHenry. "We are making a business of teaching them about going to court. The theory advanced by 'Mam' Beck, wife of a saloonkeeper, that the victory won by Mrs. Alexander will serve to make adventuresome try the same thing is not correct. All I can say to that is this: If the men have thrown over the adventuresome, if they have been made to suffer by saloon men, then I say, too, ought to be helped. I stand ready to aid them get justice, too."

"The time has come when women should get a square deal. This case will act as an incentive to make other wives do the same thing, to seek justice for the ruined lives of their husbands. I am glad Mrs. Alexander has won. Instructions about how women should proceed in the legal steps will be given free of charge at our offices, the Philadelphia Protestant Episcopal City Mission, 225 South 3d street," said the Rev. Mr. McHenry this morning.

"I advise wives of saloonkeepers to prosecute. In that way they will be able to save their own husbands and at the same time make the saloon men more careful about how they sell liquor to other men. They should first try warning the saloon men. If that has no effect, then let them prosecute."

The Rev. Mr. McHenry has been working 20 years with social problems. He says he rejoices at Mrs. Alexander's victory, because it brings before the public

COLLEAGUES ATTEND FUNERAL OF JUDGE ROBERT RALSTON

Jurist is Laid at Rest With Simple Ceremony

Judge Robert Ralston's funeral services were conducted today with the simplicity that marked the man. The funeral was held this morning in the Church of St. James the Less and interment was in the graveyard adjoining the church, as honorary pallbearers, and the active pallbearers were Harry Mace, George V. Yensay, Michael Walsh, John B. Ayer,

The little church back of Falls of Schuylkill was crowded. All the Common Pleas Court Judges, ex-Governor Stone, now Prothonotary of the Supreme Court, acted as an honorary pallbearer. It was he who first appointed Judge Ralston to the bench.

Some of Judge Ralston's intimate friends in the church were former Judge Sulzberger, Judge Brown, of the Municipal Court; Justice J. Henry Williams, of the Superior Court; Justice von Moschizaker, of the Supreme Court; District Attorney Rotan, William Findlay Brown, Charles E. Ingersoll, Daniel Stern, James S. MacCartney and General Edward de V. Morrill.

Following the members of Judge Ralston's family into the church were three negro servants who have been a long time in the employ of the Ralstons.

Statistics show that men buy 85% of the candy sold. But the man's only an errand boy there's a woman or a kiddie at the journey's end!

JONAS THE 40 CANDY SHOP SIX FEET BELOW BROAD ST. IN THE LINCOLN BUILDING. BROAD ABOVE CHESTNUT OPEN UNTIL MIDNIGHT

HARDWOOD FLOORS PINKERTON

It is the little details of your property that add to its value. Hardwood floors in preference to the inferior kind enhance the value of any building. They are more attractive, more easily kept clean and they are more durable.

PINKERTON 3034 W. York St. Both Phones

PURE FRESH PAINT Believe Me

If you are one of those that know that the best is the cheapest you will pay for the well known and tested oil that is in all of the paint we use for decorating.

Kuehnle Painting and Decorating 61 Our Baltimore First Both Phones 28 S. 16th St.

WARE THE SNEEZE

Particularly in Library Books, Which Carry Germs

Don't sneeze in library books. Coughing and sneezing in them may help spread grip, according to F. D. Baugher, head librarian of the H. Josephine Widener Branch of the Free Library, at 1200 North Broad street.

Mr. Baugher says grip is spread in this manner because grip germs live in books just as they do in the dust on the streets.

"The Bureau of Health destroys all library books which have been in homes while they were under quarantine," said Mr. Baugher today. "But books which come from homes where there is grip are not destroyed because we do not know of the presence of grip there."

MOTHER M. JOSEPHINE DIES FROM PNEUMONIA

Aged Supervisor of Parish School of St. Ann's Catholic Church Dies Few Days

Mother Mary Josephine, the aged superior of the parish school of St. Ann's Catholic Church, Lehigh avenue and Memphis street, and personal friend and advisor of not less than 1700 children, died shortly before dawn today in the convent of the sisters of St. Joseph, 2314 Tucker street, from pneumonia. She was 72 years old.

The parish school, the destiny of which she had directed for nearly half a century, is shrouded in gloom today. The neighborhood, too, was depressed by news of her death, for her influence was far-reaching among old as well as young. She had been ill only since last Friday with grip, which suddenly developed into pneumonia. The Rev. Matthew Hand, pastor of the church, who is out of the city, has been summoned. She is survived by a sister.

Mother Josephine was a sister of St. Joseph for more than 50 years. She was stationed at St. Ann's parish school for more than 42 years. At first she was one of the assistant teachers, but she had been mother superior for the last 13 years.

Previous to going to St. Ann's parish school Mother Josephine was a teacher in St. Patrick's parish school, 26th and Locust streets, for 11 years. She was a native of Philadelphia, in her girlhood she attended St. Philip Neri's Church, 2d and Queen streets.

A Jubilee celebrating the 50th anniversary of her consecration to the sisterhood was held March 17, 1915. At that time testimonials and congratulations from all over the country were received by her. Mother Josephine will be buried in the convent cemetery, at Chestnut Hill, Thursday in a grave but a stone's throw from the spot where she, then Miss Catherine Lynch, took her vows more than half a century ago. High Requiem Mass will be celebrated for her at St. Ann's Church by Father Grace tomorrow morning.

Big Tract of Land Changes Hands

Fifty acres of land, the largest tract disposed of in Delaware County for building purposes for several years, have been sold to John H. McClatchey, a builder and operator by the Grand Trust Company, trustees of the estate of Thomas H. Powers. The property is situated on West Chester pike, opposite the 6th street terminal, and extends from Garrett road on the west to Posell avenue on the east. Houses on the tract will be built of stone to sell for about \$500 each.

Minister's Auto Runs Down Man

Frank Noad, 41 years old, of 1944 North Reese street, was struck by an automobile driven by the Rev. Daniel E. Waigle, pastor of the Methodist Lutheran Church, 16th and Jefferson streets, while he was walking across Broad street near Cumberland last evening. Mr. Waigle, who lives at 1437 North 15th street, went to the 26th and York streets police station and gave himself up after he had taken the injured man to the Samaritan Hospital. He was released pending the outcome of Noad's injuries. Hospital physicians found that Noad's skull and right leg were fractured. His condition is serious.

Saludo—the coffee that is every atom coffee goodness

Saludo makes a wonderfully gratifying cup. We blend this coffee to give you the largest cup value you can buy—and we believe that it gives you precisely that thing. It is a real coffee with the aroma and the splendid full-body that satisfies the man or woman who is particular.

Just to have your coffee troubles over with once and for all, try Saludo. 29c a lb.

Moon Flower Japan Fannings

A fine tea value—this. It gives you a cup that is not only economical, but has that soothing quality that you will like. We have just placed this tea value on our counters, and we can highly recommend it to those who, while wanting a good tea, count the cost. 18c a pound.

You'd better buy it now

Flour in our judgment is going up—beyond question now is the time to lay in your supply for the balance of the winter. A barrel of Knights Templar is an investment. \$7.90 a bbl. 24 1/2-lb. bag, \$1.00 12 1/4-lb. bag, 50c

Thos. Martindale & Co. 10th & Market Established in 1868

This is Perry's Most Comprehensive SALE OF FINE COATS

Comprehensive SALE OF FINE COATS this Winter Season!

Rockets never rent the sky more ruthlessly than these soaring fabric prices are tearing clothing traditions to shreds! Fifty and seventy-five cents more a yard for cloth than we paid last year, and a limit placed by the mills on what orders they'll take from us at that! Dye-stuffs out of sight both in price and in supply; canvas, linings, trimmings of all kinds dearer and dearer every day! Can you see the handwriting on the wall, warning you to buy before the Overcoat you'll surely need next Winter? Here's the mathematical statement of past, present and future conditions affecting your pocket-book! Hundreds sold yesterday!

Group No. 1— This season's \$15, \$18, \$20 Overcoats, next season's sure prices, \$18, \$20, \$25

In this sale, \$13!

Group No. 2— This season's \$22.50 and \$25 Overcoats, next season's sure prices, \$28 and \$30

In this sale, \$18!

Group No. 3— This season's \$30 and \$35 Overcoats, next season's sure prices, \$35 and \$40

In this sale, \$24!

Group No. 4— This season's \$40, \$45, \$50 Overcoats, next season's sure prices, \$50 to \$60

In this sale, \$33!

J. E. Caldwell & Co.

902 Chestnut Street because of their facilities for securing choicest gems from the source are enabled to offer their patrons exceptional advantages in the selection of

Pearls, Pearl Necklaces, Diamonds and Precious Stone Jewelry

The Three Pools of Solomon

have supplied Jerusalem with water many hundreds of years. One of the most picturesque sights imaginable is to see this running water tumbling thru rough gutters for over 20 miles into the old city. This is the people's drinking water—upon it their health depends.

Fortunately, Health looks at drinking water from the point of purity, irrespective of the beauty of Nature's setting. Puruck Water is made from the standpoint of practicability and a safeguard to health—to cleanse the body, not to use it as a depository for Nature's organic and mineral matters. This is our reason for distilling Nature's water by the Puruck process.

Puruck Water is delivered to offices and homes in sterilized, sealed glass bottles. Six large bottles or a five-gallon demijohn, 40 cents.

DRINK Puruck WATER

THE CHARLES E. HIRE CO., 210 S. 24th St., Philadelphia BOTH PHONES

Spring Clothes

For several years there has been a growing tendency to order Spring Clothes early. Southern trips, prolonged travel, avoiding the Spring rush—there are many reasons why men prefer to make an early choice. Our splendid Spring stock is ready. Make your selection now, while it is still complete. HUGHES & MÜLLER TAILORS 1527 WALNUT ST.

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Philadelphia Trust Company Main Office 415 Chestnut Street Broad Street Office 1415 Chestnut Street

BOOKS OF SCIENCE

A TIMELY WORK JUST RECEIVED IS THE SECOND REVISED 1916 EDITION OF THE MECHANICAL ENGINEERS' POCKET BOOK

By William Kent, M. E. In leather, \$5.00 net. Other valuable works in engineering, plumbing, chemistry, etc., are listed in our new catalog, a copy of which will be sent or given you free on request.

Philadelphia Book Co. Second Floor 17 South Ninth St.

Artists' Club "to Celebrate"

Philadelphia business men, carefully elaborated, will on tomorrow night at the first anniversary of the founding of the Associated Advertisers Clubs of the United States in Philadelphia, to be held at the Philadelphia Skating Club, 25 South Cass street. The celebration, to be known as "A Night in Bohemia," will be a grand affair, which will formally open the winter skating season. This will be the first skating party, every day from 8 to 10 in the evening.

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